

ER 60-2055/a

25 MAR 1960

Mr. Wilton B. Persons
The Assistant to the President
The White House
Washington 25, D. C.

Dear Jerry:

Many thanks for your kind comments about
my participation in the Advertising Council
Conference.

I thoroughly enjoyed this particular session
and I am glad to learn from you that the Conference
was such a success. Needless to say, I am highly
pleased to get President Eisenhower's thanks which
you were so thoughtful to pass along to me.

With every best wish.

Sincerely,

████████
Allen W. Dulles
Director

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60-2045

THE WHITE HOUSE

WASHINGTON

THE ASSISTANT TO THE PRESIDENT

March 22, 1960

Dear Allen:

From the many complimentary reports coming in, our conference for the Advertising Council last week was a tremendous success.

The President wanted me to send you his thanks -- to which I would like to add my own -- for the fine contribution you made to the conference. We certainly appreciate your taking the time to participate in it.

With warm personal regards,

Sincerely yours,

Wilton B. Persons

The Honorable Allen W. Dulles
Director
Central Intelligence Agency
Washington, D. C.